

### Online Databases

All of the following databases are available through the MCOB Library website. Some are available through the Alabama Virtual Library (AVL) found through the Mobile Public Library website.

Business Insights: Essentials (AVL)  
Formerly Business & Company Resource Center.

Business Source Premiere (AVL)

Google Scholar

LexisNexis Academic

ProQuest Newspapers

### Additional Resources for Research Data

NTEE: National Taxonomy of Exempt Entities used by the National Center for Charitable Statistics ([nccs.urban.org](http://nccs.urban.org)) This is a national repository of data on the nonprofit sector in the U.S.

Develops uniform standards for reporting on the activities of charitable organizations. Locate NAICS for nonprofit organization. Locate active nonprofit organizations. Fact Sheets and annual Nonprofit Fundraising Study available. Researchers may extract data for research purposes only.

### Social Media & Blogging

Easy way to market a nonprofit organization at low or no cost.

Sites such as: LinkedIn, Facebook, Reddit, Pinterest, Google Plus+

Blogging sites: Word Press, Blogger (Google), Tumblr, Posterous, Twitter

MCOB Library Blog  
[Bizlibnews.blogspot.com](http://Bizlibnews.blogspot.com)



### **Research Assistance**

Marty Branch

Business Librarian

(251) 460-7998

[biscirc@usouthal.edu](mailto:biscirc@usouthal.edu)



## **Resources for Nonprofit Organization**



*Mitchell College of Business Learning Resource Center  
University of South Alabama  
Mobile, Alabama 36688  
[www.mcob.usouthal.edu](http://www.mcob.usouthal.edu)*

*Telephone: (251) 414-8067*

## Online Resources

GuideStar: National Database of Nonprofit Organizations ([www.guidestar.org](http://www.guidestar.org)) Provides detailed financial & directory information on thousands of IRS-recognized nonprofit organizations

SNPO: Society for Nonprofit Organizations ([www.snpo.org](http://www.snpo.org))

One of the oldest and largest nonprofit support Organizations. Membership is requested. However, there are Free Resources available that include: Associate Membership, Starting a Nonprofit (FAQ), Social Networks and Fundraising Guide.

Foundation Directory: Membership is required. Part of the Foundation Center ([foundationcenter.org](http://foundationcenter.org)). Links to nonprofit resources such as fundraising and grants. Updated weekly.

Council on Foundations ([www.cof.org](http://www.cof.org))  
Discover how other nonprofits have used their grants and funds.

IRS website: Charities & Non-Profits ([www.irs.gov/charities/charitable/index.html](http://www.irs.gov/charities/charitable/index.html))  
Explanations and forms that an organization may need to file with the IRS. Such as Form 990-N

NASCO: National Association of State Charity Officials ([www.nasconet.org](http://www.nasconet.org)) Umbrella group of state charity regulators—Link available to United States Postal Service for information on nonprofit bulk mail rates. Also a link to the IRS.

NCNA: National Council of Nonprofit Associations ([www.ncna.org](http://www.ncna.org)) Advocate for state and regional Nonprofits. Step-by-step instructions for starting a nonprofit organization & help for already established nonprofits.

Law for Change ([lawforchange.org](http://lawforchange.org)) Legal tools & legal topics for nonprofits. Links to laws and regulations for each state.

Giving USA ([www.givingusareports.org](http://www.givingusareports.org)) Annual report. Most comprehensive giving data available. Can be used to see similar types of charities.

USA.gov for Nonprofits ([www.usa.gov/Business/Nonprofits.shtml](http://www.usa.gov/Business/Nonprofits.shtml)) Useful information for nonprofits, both financial and management information.

Search for nonprofit organizations by zip code, name or Tax ID number (<http://www.melissadata.com/lookups/np.asp>) Can locate nonprofits in any geographic area of the U.S.

## State of Alabama

Must register with the Office of the Attorney General (OAG) ([www.ago.state.al.us/Page-Consumer-Protection-Consumer-Charities](http://www.ago.state.al.us/Page-Consumer-Protection-Consumer-Charities))  
Items found here include: Alabama Laws, Registration fees and instructions, Registration application and forms to download.  
Telephone: 334-242-7320

State Laws Governing Nonprofits  
Alabama Code:

Sec 10A-1-1.01, et seq. (Alabama Business and Nonprofit Entity Code)  
Sec 10A-3-1.01, et seq. (Alabama Nonprofit Corporation Law)  
Sec 13A-9-70, et seq. (Governing Law)

AAN: Alabama Association of Nonprofits ([alabamanonprofits.org](http://alabamanonprofits.org)) Website provides information on starting a nonprofit, locating a job with an Alabama nonprofit organization and Workshops.

Alabama is a participant in the ongoing project of the NAAG (National Association of Attorney Generals) & NASCO (National Association of State Charity Officials) (<http://www.multistatefiling.org>)  
Standardized Registration for Nonprofit Organizations: Under state charitable solicitation laws (v. 4.01 May 2010)  
This is an effort to consolidate the information & data requirements of those states requiring nonprofits to register in order to perform any charitable solicitations.

## Local Information

The Community Foundation of South Alabama & The Community Foundation of Baldwin County ([www.communityendowment.org](http://www.communityendowment.org)) Assists with charitable giving and endowments to make grants to nonprofit organizations.

“Looking for Grants” Free orientation class taught at West Regional Branch of the Mobile Public Library ([mplonline.org](http://mplonline.org)). Registration is required.

Foundation Directory Online & Foundation Grants to Individuals. Available to Mobile Public Library patrons at the West Regional Branch only.

## Books for Nonprofits

Breakthrough Nonprofit Branding: seven principles to power extraordinary results (MCOB) HD 62.6 .B735 2011

Fundraising with The Raiser’s Edge: a nontechnical guide. (Main) HG 177 .C66 2010

Jossey-Bass reader on nonprofit and public leadership (Main) HD 57.7 .J67 2010

Mission-Based Marketing: positioning your not-for-profit in an increasingly competitive world (MCOB) HF 5415 .B667 2010

Nonprofit Marketing Best Practices (Main) HF 5415 .B77273 2007

Nonprofit Marketing Guide: high-impact, low-cost ways to build support for your good cause (MCOB) HF 5415 .L474 2010

Social Media for Social Good: a how-to guide for nonprofits. (MCOB) HD 62.6 .M3676 2012

Strategic Communications for Nonprofit Organizations: seven steps to creating a successful plan (MCOB) HF 5415 .R239 2009

The “How To” Grants Manual: successful grant seeking techniques for obtaining public and private-grants (Main) HG 177 .B38 2011

Yours for the Asking: an indispensable guide to fundraising and management (MCOB) HG 177 .L47 2009

